

# Alex's Run

## 5K Run/Walk

Alex's SportsTrak Event for Children

Sunday, April 28, 2019

### Race Details

Alex's Run will start at  
**7:30 am SHARP!**

Alex's Run is a 5k walk/run for participants of all ability levels. Alex's SportsTrak is an event course for those too young to participate in the 5K.

### Starting Location

Olney Boys and Girls Club  
Rte 108 and Freeman Fields  
Olney, MD

**“Don't be afraid to give up the GOOD to go for the GREAT”**



Gross proceeds from Alex's Run will benefit the **Alex Popeck Never Back Down Foundation**.

The Alex Popeck Never Back Down Foundation is a 501(c)(3) organization founded in January 2011 to honor the life of Alex Popeck. Alex was a 17-year-old Sherwood high school junior who was an honor roll student and captain of the track and cross-country teams. He suffered devastating injuries in a car accident on an icy road on a December 2010 morning and despite a valiant effort, died in January 2011.

Alex truly made his mark as a humanitarian and human being. He lived by the slogan **“Never Back Down”** which to him meant facing and overcoming every challenge. Everyone mattered to him and he made everyone feel special. He pushed others also to **“Never Back Down,”** to overcome their life challenges, their own self-imposed limitations and to see the best in people.

Most importantly, Alex **SAW** the opportunities in life to make a difference and he **ACTED** on them.

In keeping with Alex's memory and spirit, the Never Back Down Foundation annually hosts **Alex's Run**, a 5K run/walk. Proceeds from the participants, sponsors and donors are used to endow **Difference Maker** scholarships for students graduating from Montgomery County high schools who best embody Alex's "Never Back Down" spirit and who are making a significant difference in their family, school, and/or community.

For registration and sponsorship information visit: [www.apnbd.org](http://www.apnbd.org)

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## FEES & REGISTRATION

- \$25 per person if registered by April 26 at 8pm for 5K.
- \$35 per person after April 26th.
- \$10 for children entering Alex's SportsTrak — the SportsTrak will attempt to accommodate children with physical challenges or disabilities.
- Registration includes a T-Shirt and post-race refreshments.
- T-shirts will be guaranteed to all who register before April 19th, 2018.
- Remaining T-shirts will be issued on a first-come, first-served basis on race day.

Prizes awarded to the first-place male and female runners in each age group.

## SPONSOR US FOR YOUR BUSINESS OR FAMILY

### Iron Man Sponsor - \$2,500 (1)

- Name/logo on **runners' bibs**
- Name/logo on **flag**
- Premium placement on **T-shirt**
- Name/logo on **race course**
- Name/logo on **SportsTrak** event
- Recognition on Foundation **website**

### Marathon Sponsor - \$1,500 (2)

- Name/logo on **flag**
- Highlighted placement on **T-shirt**
- Name/logo on **race course**
- Name/logo on **SportsTrak** event
- Recognition on Foundation **website**

### 1/2 Marathon Sponsor - \$1,000

- Name/logo on **flag**
- Featured placement on **T-shirt**
- Name/logo on **race course OR SportsTrak** event (organization discretion)
- Recognition on Foundation **website**

### 10K SPONSOR - \$500

- Featured name on **SportsTrak AND T-shirt**
- Recognition on Foundation **website**

### INDIVIDUAL SPONSORSHIPS

- Display Flag (\$500)
- SportsTrak Event Sign (\$250)
- T-shirt – name recognition (\$250)
- Display Flag Fee – prior year purchase (\$200)
- Display Flag Fee + Name on T-shirt – prior year purchase (\$250)

Have a different sponsorship idea? Please contact Bart Popeck at **301-793-9131** or email **alexpopceknbd@gmail.com** to explore different opportunities.

**Deadline to be included on the T-shirt is April 19th, 2018.**

## HOW TO REGISTER

Each participant must complete a separate form. Copies are ok. Register online at **www.apnbd.org** or make checks out to: **The Alex Popeck Never Back Down Foundation** and mail forms to P.O. Box 1204, Olney, MD 20830.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

DOB \_\_\_\_\_ Gender \_\_\_\_\_ Runner or Walker \_\_\_\_\_

Please circle T-Shirt Size

YS YM AS AM AL AXL A2XL A3XL

### Yes, I would like to become an Alex's Run sponsor!

Please sign me up to be:

Iron Man (\$2,500)  Marathon (\$1,500)  1/2 Marathon (\$1,000)

10K (\$500)  Display Flag (\$500)  SportsTrak Sign (\$250)

T-shirt (\$250)  Display Flag Fee (\$200)  Display Flag Fee + T-shirt (\$250)

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact's Email \_\_\_\_\_

Contact's Phone \_\_\_\_\_

### COSTS

\$25 Alex's Run entrance: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Other donation: \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED:** \_\_\_\_\_

Alex's Run will be held rain or shine. The use of headphones, strollers, bikes and scooters are not permitted on the race course.

**WAIVER:** I understand that participating in this event is potentially hazardous and that it is my responsibility to determine whether I am medically able and properly trained to participate. I am aware of and assume all risks, including myself and my heirs and executors, hereby waive, release and forever discharge the event organizers, volunteers and sponsors, and each of their agents, representatives, successors and assigns, the Olney Boys and Girls Club, Montgomery County Road Runners, Montgomery County Public Schools, Montgomery County Government and each of their associates, and all other persons and organizations associated with the event, for all liabilities claims, actions, or damages that I may have against them arising out of or in any way connected with my participation in this event. I understand that this waiver includes any claims, whether caused by negligence, the action or inaction of police. I understand that the entry fee is non-refundable and non-transferable. I hereby grant full permission to any and all of the above parties to use any photographs, videotapes, motion pictures, web site images, recordings or any other record of this event.

Signature (if under 18 a parent or guardian must sign):

Signature \_\_\_\_\_ Date \_\_\_\_\_